

Dear Howard County 4-H Livestock Exhibitor,

The Howard County Fair will soon be here and we are in the planning stage of the Livestock Sale promotions. This years sale will be held on Friday, August 13, 2010 at 6:30 pm.

Again this year we will be publishing a program, which will be distributed to each person that obtains a buyer number on sale night. The program contains buyer information about the sale, and gives you the opportunity to purchase advertising space to show your appreciation to those who have supported you through the Howard County Livestock Sale in the past. Advertising space is available as stated below:

| SIZE                            | COST<br>(4-H Members) | COST(Others,<br>Businesses, Etc.) |
|---------------------------------|-----------------------|-----------------------------------|
| Full Page (10" high x 3 ¼ wide) | \$12.00               | \$25.00                           |
| Half Page (5" high x 3 ¼ wide)  | \$6.00                | \$12.50                           |
| Card Size (2" high x 3 ¼ wide)  | \$3.00                | \$5.00                            |

**Your ad must be received and paid for by July 13, 2010(NO ADS WILL BE ACCEPTED AFTER JULY 13, 2010)**

**All ads must be printer ready and designed to fit the dimension of the space you purchase. WE WILL NOT DESIGN THE ADS AS IN THE PAST. NO PHOTOS! BLACK INK ONLY! STAY WITHIN THE DIMENSIONS SPECIFIED! DO NOT WAIT UNTIL THE LAST MINUTE.**

Promotion Committee will not be responsible for errors.

Any questions please call Theresa Bly at (301) 829-2498

Please detach the order form below and mail with your ad to Theresa Bly  
2433 Flag Marsh Rd.  
Mt. Airy, MD 21771

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Ad Size (circle one)      Full Page      Half Page      Card Size

\_\_\_\_\_ 4-H Member      \_\_\_\_\_ Other

Name \_\_\_\_\_

Telephone Number \_\_\_\_\_

Make Checks Payable to: Howard County Livestock Sale

University of Maryland programs are open to all citizens without regard to race, color, gender, disability, religion, age, sexual orientation, marital or parental status, or national origin.